South Slough Reserve
Strengthens economic resilience

The South Slough National Estuarine Research Reserve is a positive influence on Oregon’s economy. Its programs and partnerships support local jobs and contribute to revenues that build the economic resilience of businesses and communities. The Reserve and partners help to protect 7,000 acres* of coastal lands and waters that provide many valuable benefits to Oregon’s natural resource-dependent industries.

Resilient habitats = resilient economies

The Reserve works to protect local water quality, supporting Oregon fisheries, as well as the South Slough oyster industry, valued at more than $500K in 2020.

Powers local economies

10,000 visitors enjoyed kayaking, hiking, and other activities at the South Slough Reserve in 2019. Their spending contributed $850,000 to local economies. Investments in Reserve staff salaries, facilities maintenance, operations, and partnerships enhanced local revenues by $5.3M.

Supports local jobs

The Reserve supported 66 jobs in the tourism, construction, restaurant, real estate, and retail industries in 2019.

Brings money to Coos County

On average, the Reserve leveraged $1M annually between 2015 and 2020 through operations, projects, and land acquisition.

NERRA & NOAA gratefully acknowledge the support of The Pew Charitable Trusts for the economic contribution study that informed this publication. Numbers reflect 2020 dollars. *Acreage used in the study reflects Reserve properties only.
Explore South Slough

A tributary of the busy shipping channel that is Coos Bay, South Slough is a natural treasure that helps keep the Bay wild and provides abundant opportunities for recreation and education. Oregon’s South Slough National Estuarine Research Reserve helps to connect more than 8,000 citizens and visitors with the wonder of the Slough each year. The 7,000 acres managed by the Reserve and partners encompass open waters, wetlands, riparian areas, and forests, accessible to the public through trails and a water launch.

The Reserve offers a visitor center and an aquarium where visitors of all ages can explore museum-quality exhibits, learn about estuaries, coastal watersheds, join a birdwalk or guided paddle, or plan their own journey into the wilds of South Slough. Through volunteer, internship, and stewardship programs, the Reserve engages more than 4,000 people in citizen science and volunteer efforts to restore and protect habitat.

Reserves benefit coastal communities nationwide.

- The 29 Reserves in the National Estuarine Research Reserve System benefit coastal communities nationwide.
- Across the 1.3+ million acres of coastal lands and waters Reserves help to protect, there are 4,500 miles of waterfront, 889 miles of hiking and paddle trails, and 337 species of flora and fauna that are rare, endangered, or of concern.
- Each year, Reserves create experiences for more than 600,000 visitors through educational programs for teachers, the public, and students of all ages.
- Reserves energize economies by sustaining jobs, contributing to local revenues, helping to protect habitats for commercial and recreational fishing, and leading programs to restore and manage habitats that provide many benefits for surrounding communities.

www.nerra.org