Great Bay ReserveStrengthens economic resilience





The Great Bay National Estuarine Research Reserve is a positive influence on New Hampshire's economy. Its programs and partnerships support local jobs and contribute to revenues that build the economic resilience of businesses and communities. The Reserve and partners help to protect more than **10,000 acres of coastal lands and waters t**hat provide valuable benefits to New Hampshire's natural resource-dependent industries.

Resilient habitats = resilient economies

The Great Bay Reserve partners to protect and restore the saltmarshes, eelgrass meadows, and oyster beds that help make the waters of the Bay fishable, swimmable, and drinkable. Restoring these habitats could save up to \$24M in annual wastewater treatment costs and increase commercial fishing revenues by \$1.9M each year.



Protects a community treasure

Residents of the Great Bay watershed place a collective value of \$47.3M on their ability to enjoy and experience a healthy Bay.

Brings money to New Hampshire

The Reserve leverages more than **\$500,000** in grants annually for Reserve operations, projects, and land acquisition.

Powers economies

Investments in Reserve staff salaries, facilities maintenance, operations, and partnerships enhance local revenues by \$3.8M. 7,800 visitors enjoy kayaking, hiking, and other activities at the Reserve, and their spending contributes \$2.1M to local economies.

Treasuring the hidden coast

Tucked away on the shores of New Hampshire's "hidden coast," the Great Bay National Estuarine Research Reserve is a refuge for visitors and critters alike. The **10,000+** acres managed by the Reserve encompass open waters, salt marsh, eelgrass beds, and a wide range of species, from oysters, striped bass, and horseshoe crabs, to migratory osprey and river herring.

The Reserve connects visitors with the wonder of the outdoors through many recreational and educational opportunities. Interactive exhibits and education programs connect children, teachers, and adults with wildlife and ecosystems. Volunteers contribute more than **4,500 hours** to protect habitats and support programs—an effort valued at \$106,020.

The Great Bay Reserve works to reduce pollution, conserve natural resources, and cope with the effects of climate change on local communities and habitats through programs that integrate research, monitoring, outreach, and education with an extensive network of partners throughout the region.





Reserves benefit coastal communities nationwide.

- The 29 Reserves in the National Estuarine Research Reserve System benefit coastal communities nationwide.
- Across the 1.3+ million acres
 of coastal lands and waters
 Reserves help to protect, there
 are 4,500 miles of waterfront,
 889 miles of hiking and paddle
 trails, and 337 species of flora
 and fauna that are rare,
 endangered, or of concern.
- Each year, Reserves create experiences for more than 600,000 visitors through educational programs for teachers, the public, and students of all ages.
- Reserves energize economies
 by sustaining jobs, contributing
 to local revenues, helping to
 protect habitats for commercial
 and recreational fishing, and
 leading programs to restore
 and manage habitats that
 provide many benefits for
 surrounding communities.

designated reserve

proposed reserve

designation in process

NATIONAL ESTUARINE RESEARCH RESERVES



